Motivators and Barriers for Antenatal Care, Facility Delivery, and Postnatal Care in Rural Tanzania: A Qualitative Assessment

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Introduction

- There is high maternal and child mortality burden in Sub-Saharan Africa
- Need to strengthen:
 - Antenatal care (ANC)
 - Health facility delivery (HFD)
 - Postnatal care (PNC)
- MNCH Household Survey conducted in Misungwi District in 2016 revealed:
 - ANC attendance 4+ times = 47%
 - HFD = 61%
 - PNC attendance = 51%

Objective:

- Explore motivators and barriers to ANC, HFD and PNC
- Prior to district-wide MNCH intervention

Methods

- A qualitative study was conducted
 - Focus group discussions (FGDs)
 - Key Informant Interviews (KIIs)
- Purposeful selection of participants, which included:
 - Health leaders
 - Health providers
 - Community members
- Data was transcribed, translated and coded using Nvivo 10 software
- Thematic analysis was conducted



Fig 1. Household in Misungwi District, rural Tanzania

Results

- 12 FGDs and 7 KIIs conducted in July-Aug 2016
- Thematic analysis revealed common barriers and motivators to seek care for ANC, HFD and PNC

Barriers

Multiple prior uncomplicated deliveries

Lack of husband/partner

Greater distance from health facility

Low literacy

Families refusing permission

Motivators

Increased 'friendliness' of services

Increased sensitization and male involvement

Reduced distance to health facility

Better-equipped facilities

Table 1 & 2. Barriers and motivators to seeking ANC, HFD and PNC in Misungwi District based on FGDs and KIIs conducted in 2016

- 2 specific issues were also highlighted
- 1. Policies limiting access only to women who attend with male partners



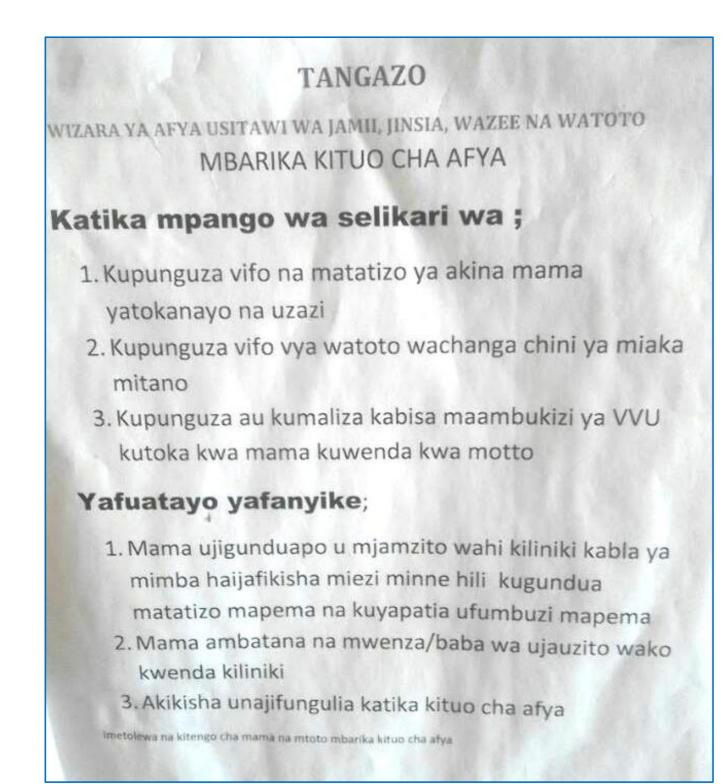


Fig. 2 & 3 Posters advertising the need for male partners to accompany women to MNCH-related appointments and services, displayed in Misungwi district

- 2. Lack of understanding the purpose for PNC:
 - Common belief that pregnancy is over after delivery
- Belief that attendance at facility only necessary if problem arises

Discussion

- Need to reduce barriers faced by vulnerable groups:
 - Low-literacy
 - Single women
- There is a lack of education around the need for PNC
 - Health care providers need to educate women about the importance of PNC attendance for both maternal and newborn health
 - Need to emphasize that each pregnancy is different and carries its own risks, and even experienced mothers need to attend PNC
- We require a better understanding of policy limiting access to care for women without partners
 - Need to increase sensitization and male participation
 - Also need to consider ways for single women to access care they need without having a male partner to attend ANC or PNC visits
- Joint efforts needed from:
 - Health facility providers
 - Community health workers (CHWs)
 - Development partners, and
 - Other stakeholders

References

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- Mama na Mtoto Project Baseline Report(2016)

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