



Mama na Mtoto

Maternal and Newborn Care-Seeking in Misungwi

Increased Antenatal Clinic Vists

7%

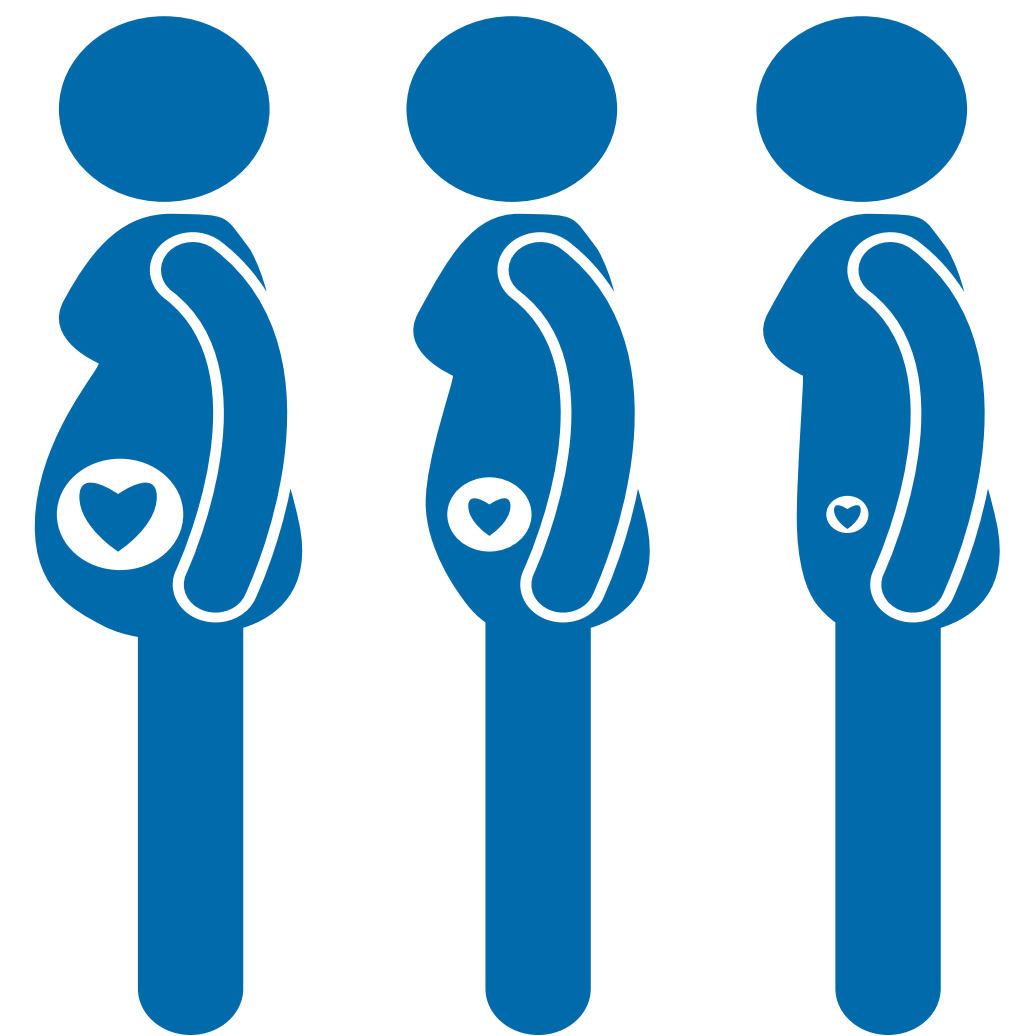
increase in visits before 12 weeks of pregnancy

11%

increase in women attending 4 or more times

17%

increase in delivery at health facilities



"... mothers used to go to traditional birth attendants for delivery ... we didn't know the importance of attending clinics and taking children for vaccinations. But after the introduction of Mama na Mtoto, I have come to learn these two important things. First, I should deliver at the hospital. But also, I was told that when I am pregnant you must have a birth preparedness plan when the delivery days are closer so that I can go to the dispensary."

[Mothers Focus Group]



Increased Post-Natal Care

increase for mothers

8%

increase for babies

5%