Mama na Mtoto Study Logic Model

Mama na Mtoto

Problem	Barriers	Mama na Mtoto Package	Outcomes	Impact

High maternal, newborn, and child mortality

Factors limit maternal, newborn, and child health (MNCH) care-seeking
- Sociocultural practices
- Lacking perceived need/benefit
- Physical/economic inaccessibility
- Poor quality of health facility services

Engage District Leaders

Health Outcomes
- Antenatal care attendance (4+, <12 weeks)
- Health facility deliveries
- Postnatal care attendance

Decreased maternal, newborn, and child mortality

Strengthen Health Facilities

Limited uptake of evidence-based MNCH policies

Lacking district-led, scalable MNCH implementation models
- Limited tools to guide process
- Limited district/facility management capacity
- Need for 'real-life' models
- Dependency on outside resources/partners
- Few and untested 'real-life' examples of district-led and integrated programs

Promote Healthy Communities

Implementation Outcomes
- Level of district integration
- District/facility leadership and management capacity
- Facility MNCH readiness
- Functional CHW network
- Model districts and materials

National MNCH program scale-up