



**The Mama na Mtoto Experience**

# **Project Implementation**



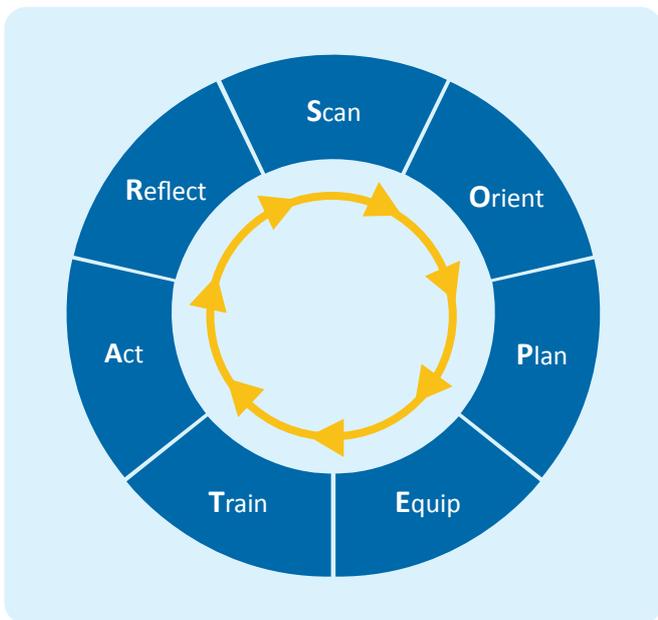
## Background

From 2016-2020, Mama na Mtoto partners worked together in Lake Zone, Tanzania, to reduce maternal and newborn mortality through comprehensive community and facility-based maternal, newborn, and child health (MNCH) programming. Mama na Mtoto developed, implemented, and evaluated a package of interventions in Misungwi and Kwimba Districts. Activities aimed to strengthen existing government health systems through activities at the district, health facility, and community levels. Core activities involved operationalizing district-led networks of community health workers (CHWs) to encourage healthy practices and increase use of MNCH services (*demand side*). At the same time, the project promoted district and health facility capacity to provide quality MNCH services including antenatal care, delivery, and postnatal care (*service side*).

## Intervention

During the intervention, Mama na Mtoto facilitated district-led activities including meetings, equipment provision, facility upgrades, training, mentorship, and technical assistance. Activities were delivered in a specific sequence and purposeful way (SCAN, ORIENT, PLAN, EQUIP, TRAIN, ACT, and REFLECT), designed to promote quality implementation incorporating partner experiences and recognized best practices. Districts set their

own MNCH priorities. Hands-on simulation-based clinical workshops refreshed basic emergency obstetric and newborn care (BEmONC) skills of health workers. District health managers and facility in-charges participated in leadership training and led facility-based quality improvement, supervisory, and planning initiatives. Training and mentorship on data management and use promoted Health Management Information Systems (HMIS) capacity. Orientations and MNCH-planning reinvigorated Health Facility Governance Committees. Training, supervision, and mentorship encouraged strong networks of volunteer CHWs who conducted home visits, assessed and triaged pregnant mothers and newborns, provided health education, and mobilized their own groups and communities for innovation, health, and income-generating activities.



**1,000,000**

people living in  
catchment communities

**1,664** CHWs trained

**479** health  
providers  
trained

Implementation in  
**2 districts**

**850**

facility governance  
committee  
members oriented

**107**

rural health  
facilities equipped

**1,556**

hamlets with CHWs

Major  
infrastructure  
upgrade to

**4**

health  
facilities

**75,356** health facility deliveries during project period

# Best Practices

## Foundational Factors for System-Wide Health Improvement

**Embeddedness:** Align with programs and policy; Cascade activities from district to facility to community levels; Promote district leadership for all activities; Leverage existing structures and systems

**Comprehensive:** Use a whole system approach; Implement district-wide

**Self-Reliance:** Foster local solutions to local needs; Be resourceful and “use what you have”; Apply participatory facilitation

**Collective Action:** Ensure meaningful, all-level, and broad engagement; Promote a shared and unified goal; Cultivate constructive relationships and teamwork

**Transparency:** Clearly communicate expectations and roles

## Engage District Leaders

**Implement Throughout Entire District, Not Piecemeal:** Promotes ownership and sustainability

**Promote District Leadership:** In planning, conducting, and monitoring all activities

**Align with Pre-Existing District Structures and Processes:** Incorporate planning timelines and tools, HMIS processes, and supportive supervision guidelines

**Invest in Leadership Capacity Development:** Foster readiness amongst Council Health Management Team members and health facility in-charges

**Strengthen Supportive Supervision:** Build capacity for constructive and positive supervision visits and programming

## Strengthen Health Facilities

**Use Hands-On Simulation Training:** Use scenarios and lifelike mannequins to provide clinicians refresher training and encourage practice of emergency skills, thus promoting competency, confidence, teamwork, and positive facility culture

**Employ Peer-to-Peer Learning:** Train and provide tools for clinicians and staff to serve as mentors and partners, sharing knowledge, skills, and debriefing with confidence

**Strengthen Facility Services Broadly:** Invest in infrastructure, equipment, supplies, training, community linkage, and governance committees to reduce risk of gaps

**Provide Clinical Mentorship:** Use local mentors to support primary health providers through positive and focused visits and feedback

**Use a Quality Improvement Approach:** Promote creation of simple and focused facility action plans that reflect on available data and take a “use what you have” approach

## Promote Healthy Communities

**Ensure Transparent and Broad CHW Selection:** Engage local community leaders and health facility staff; Ensure clear expectations, basing criteria on national guidelines and added community priorities

**Encourage CHW Income-Generating Activities:** Provide tools to CHW teams to promote savings/loans groups or small businesses which may keep volunteers motivated and together

**Prime Facilities for Increased Service Use:** Equip and prepare facilities to manage increased demand for services (e.g. antenatal care, deliveries) once CHWs are mobilized

**High-Density CHWs:** A high ratio of CHWs (i.e. one per hamlet) allows CHWs to reach all households and facilitate a manageable volunteer workload

**District-Wide Networks:** CHWs across a whole district (not piecemeal) enables a district-led network ready for district and community action

**CHW Teams:** Organize CHWs into teams that report together to a health facility-based supervisor providing peer support to strengthen linkages with facilities



[mnmtanzania.com](http://mnmtanzania.com)

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